



214 N. Lexington Street
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2011 Steel City Big Pour Five Sponsorship Levels

Please reserve my sponsorship at the: Keg Level Growler Level Pint Level

Please return this form with your selected sponsor level and company information before **July 1st**.
 We will list your company on our web site as a committed sponsor as soon as we receive your form.
Event Date: Saturday September 10th

Sponsor/Company _____ Contact Name _____
 Email _____ Address _____
 City _____ State _____ Zip _____ Phone _____ Co. Web Site _____

| Sponsorship Levels | Cost | Color Cover Program Guide | Complimentary Tickets | Logo on Big Pour Poster | Logo on CJ Website | Event Banners |
|--------------------|----------------|---------------------------|-----------------------|-------------------------|--------------------|---------------|
| “Keg” | \$3,000 | Full Page Ad | 10 | Yes | Yes | Yes |
| “Growler” | \$1,000 | 1/2 Page Ad | 6 | N/A | Yes | Yes |
| “Pint” | \$500 | 1/3 Page Ad | 4 | N/A | Yes | Yes |

Each ticket holder receives a free growler, brew caddy, bottle opener, and, of course, a taster glass. Sponsors have a separate entrance. Keg level sponsors receive a Big Pour t-shirt for each ticket holder.