

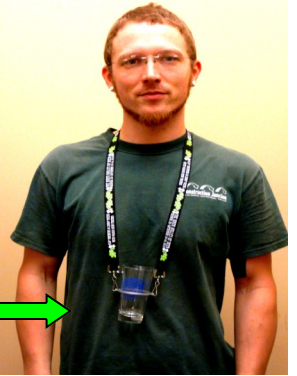


Event Date Sat. 9/10/2011
 214 N Lexington Street
 Pittsburgh, PA 15208
 Fax 412-243-5026

Ticket Holders receive a:
 Taster Glass
 Bottle Opener
 Brew Caddy
 Growler
 Event Program



Over 8 tons of waste composted at Big Pour Four



2011 Steel City Big Pour Five Specialty Sponsor Packet

Sponsor Levels	Description of Benefits	Support Level	# Available
Zero Waste	This is a highly visible level. Name on all 4 zero waste collection stations and multiple signs describing how a zero waste event works Color ad on back of program cover. Company name on Zero Waste T-shirts. Recognition on web site and event poster.	\$5000	1 includes 10 Event Tickets
Brew Caddy (new for BP 5!)	Hands Free event participation! This product allows patrons to sample the culinary delights of the Big Pour without having to hold their taster glass, plate, and utensil at the same time. <u>Sponsor name will go on the lanyard (see picture)</u> 3500 will be distributed for free to ticket holders and volunteers.	\$4500/ session	2 Includes 8 Event Tickets / sponsorship
Taster Glass	Sponsor name on side of taster glass. Over 3000 glasses will be distributed.	\$3500	1 Includes 6 Event Tickets
Event T-shirt	Sponsor name on the sleeve and back of Big Pour Event T-Shirt 650 T-shirts will be printed.	\$3500	1 Includes 6 Event Tickets
Bottle Opener	Sponsor name on recycled plastic credit card style bottle opener. Sponsor name on one side; the Big Pour logo on the other side. Approximately 1500 distributed per session	\$2500/ session	2 Includes 4 Event Tickets/ sponsorship